



## FOR IMMEDIATE RELEASE

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### More Than Meets The Eye!

Windsor, ON – Spring into comic con season at the Comic Book SyndiCon!

On Sunday, April 2nd, come out to the third annual Comic Book SyndiCon, presented by Comic Book Syndicate and The **St. Clair College Alumni Association**. The event runs from 11AM to 5PM at the St. Clair Centre for the Arts downtown campus. Admission for adults is \$10, and kids 12 and under get in for FREE! We've also introduced something new this year: a \$15 Family Pass, good for 2 adults and 3 children --of any age\*!

This comic con will feature over 80 comic book writers, artists and vendors from both sides of the border: Ontario, Michigan and New Jersey. The SyndiCon is a one-stop shop for comic books, toys and video games. Convention goers can participate in several activities happening throughout the day, including live sketching, animation demos, interactive drawing tutorials, and panel discussions with comic creators and cosplayers.

"2017 marks our third year hosting the con, " says Event Co-ordinator Jolie Inthavong, "and I am beyond proud that we continue to celebrate the the foundation of this industry --writers, inkers, pencillers, and retailers. We're growing with our audience and it's very exciting. The hunger for comic book events in Windsor continues to impress me, and I'm glad to put together this kind of experience, where you can dress up and meet professional and independent creators *and* shop *and* attend a workshop or panels *and* just bask in your love of comics --all under one roof!"

Legendary Transformers creator **Bob Budiansky** will be attending the Con as a featured guest. Budiansky is responsible for creating nearly all of the classic Transformer names and personalities, including Megatron, Grimlock, Bumblebee and dozens of others.

"**Bob Budiansky** is the father of the Transformers", says Mike-EL, co-host of the Comic Book Syndicate. "While the toys were designed in Japan, Budiansky had a major hand in creating the lore around the Autobots and Decepticons. He wrote the classic Transformers Marvel Comic when I was growing up in the 80s. I remember bringing the latest issue home each month and flipping through the pages with the

other kids on my street.” Mike-EL will host a panel discussion with Budiansky, discussing his career with Marvel Comics.

For the first time ever the Syndicon will be expanding it’s programming this year to include professional development panels and workshops. In “The New Landscape 101” Michigan author and comic creator Kasey Pierce will talk about how to sell your script and build your brand, with Jason Clark of An Elegant Weapon podcast hosting. Clark, will also host his own panel. In it he will discuss everything you need to know about starting your own podcast. Several technical workshops will also take place at the convention: Artist Owen Swain will lead two ‘Draw’n Together’ sessions at the Mirror World Publishing table and local cosplayers, Dave Kucharski, Leviathan Blaze, and RayGreyCosplay will speak to costuming, modeling, and armor building for cosplay.

The SyndiCon will yet again play host to the ever popular Cosplay Competition. “We’re excited to see the number of cosplayers growing every year!” says Rebecca Tremblay, Cosplay Director. There are four categories that judges will be awarding: Novice, Artisan, Group, and Kids.

The con will also feature a Cosplay Village, Pop! Market, table top gaming and the ever popular Artist Alley, where you can meet the people that write and draw comics! This year’s added features are guaranteed to enhance the patron experience.

More detailed information and a full list of artists, exhibitors, and retailers can be found on our website, [www.ComicBookSyndiCon.com](http://www.ComicBookSyndiCon.com)

*\*some restrictions apply, please see website for details*

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### **The Comic Book Syndicate**

Michael Poirier and Jolie Inthavong produce the Comic Book Syndicate, a television show and web series all about comic books, cartoons and movies. Now entering its 11th season, the show airs weekly on CogecoTV on channel 11 and 700, and online at [www.ComicBookSyndicate.com](http://www.ComicBookSyndicate.com).

### **Bob Budiansky**

Budiansky created the names, personalities and biographies for the classic Transformers characters such as Soundwave, the Dinobots, Ratchet, Starscream and countless others. He helped create the Transformers mythos for Marvel Comics and wrote issues #5-55 of the comic book series.

Prior to that, Budiansky was an artist and co-plotter for **Ghost Rider** (1983), and the creator of the character Sleepwalker for the Marvel Comics series of the same name.

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